

Annual Report Fiscal Year July 2020 - June 2021



Reaching for Excellence

CASA of Madison County's staff and board of directors spent close to two years working towards accreditation through the Standards for Excellence Institute®. The Standards for Excellence Institute® encourages excellence and integrity in nonprofit management. Organizations voluntarily participate, and their internal practices undergo a rigorous "ethics checkup."

During this process, CASA policies were reviewed, created, and updated to meet the qualifications for accreditation. New procedures were put into place to improve and increase CASA's transparency, promote ethical practices within our organization, and strengthen our accountability to our community.

We are honored to display the Standards for Excellence® Seal as a symbol of trust. The Seal also symbolizes that we not only obey the law but also go beyond the minimum requirements set forth by government regulation.



CASA's Mission is to enable the aging (age 60+) and homebound (all ages) to live at home independently, safely, and with dignity. Providing needed volunteers services **at no cost** to help them *Age in Place*.

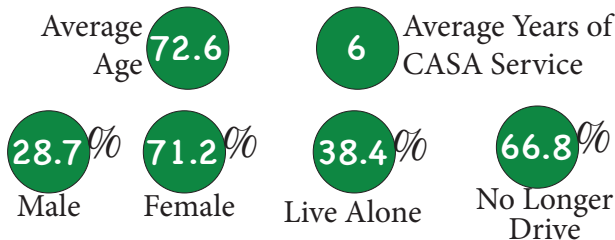
2,775 Clients enabled by CASA services to age in place.



Your Support Helps CASA Reach Those In Need

Who Are CASA's Clients?

- 160 Veterans and Spouses
- 671 Clients with Diabetes
- 230 Clients with Cancer Diagnosis



The Reality of A Fixed Income

Madison County Household Median Income:
\$5,661 month/ \$67,930 year

CASA Clients' Average Income:
\$1,281 month/\$15,372 year

Madison County Residents Living in Poverty:
11.9%*

*Data from the US Census

CASA Clients Living in Poverty:
54.4%

In less than 20 years, more than 1 in 5 people will be 65 or older. Within the next five years, the senior population in Madison County will double.

Some Stats to Think About:

CASA Volunteers spent 14,888 hours providing needed services to our clients. “Independent Sector announced that the latest value of a volunteer hour is \$28.54.” (July, 2021) Learn more at independentsector.org. CASA’s volunteers invested **\$424,903** back into the Madison County community.



CASA's FY 2020-2021 audit reported program service expenses as \$558,593 of the \$608,472 total agency expenditures. Administrative and fundraising expenses totaled 8%. A complete audit is available online (casamadisoncty.org/creating-impact) or by request through the CASA office.

CASA Staff

Ann N. Anderson, <i>Executive Director</i>	Sarita Chaloupka
Luanne Biles*	Jennifer Hamilton*
Marcia Bouffard	Charles “C.J.” Jackman
Jessica Bumbalough	Susan Lee*
Lauren Wilson Carter	Anna Rodes

* Denotes Part-Time Staff Members

CASA Board of Directors

2020-2021

Andrew Bailey, <i>Secretary</i>	Akshai Janak
Lisa Sparks, <i>President</i>	Johnny Jefferson
Paula Cushman	Marcie Lewis, <i>Treasurer</i>
Terri Dean	Clayton Newkirk
Stephanie Hendon	Jonathan Rossow
Randy “RJ” Humphries	Ankur Shah
Jeff Irby	Al Turner, <i>Vice President</i>

Board meetings occur on 2nd Wednesday of each month at the following location:

Care Assurance System for the Aging and Homebound
701 Andrew Jackson Way, Huntsville, AL 35801



CASA’s Mission at Work

Services Provided and Volunteer Opportunities to fit your skills, interests, and schedule:

- Transportation to Medical Appointments
- Building Wheelchair Ramps
- Installing Grab Bars and Handrails
- Weatherizing Homes (TEMP\$) Taking Energy Measures Personally = Savings
- Safety Net - Health Care Management
- CASA Vegetable Garden
- Delivering Fresh Produce
- Board of Directors Membership



Get Involved! Contact CASA at 256-533-7775 or visit our website at www.casamadisoncty.org.