

Annual Report Fiscal Year July 2020 - June 2021



Reaching for Excellence

CASA of Madison County's staff and board of directors spent close to two years working towards accreditation through the Standards for Excellence Institute®. The Standards for Excellence Institute® encourages excellence and integrity in nonprofit management. Organizations voluntarily participate, and their internal practices undergo a rigorous "ethics checkup."

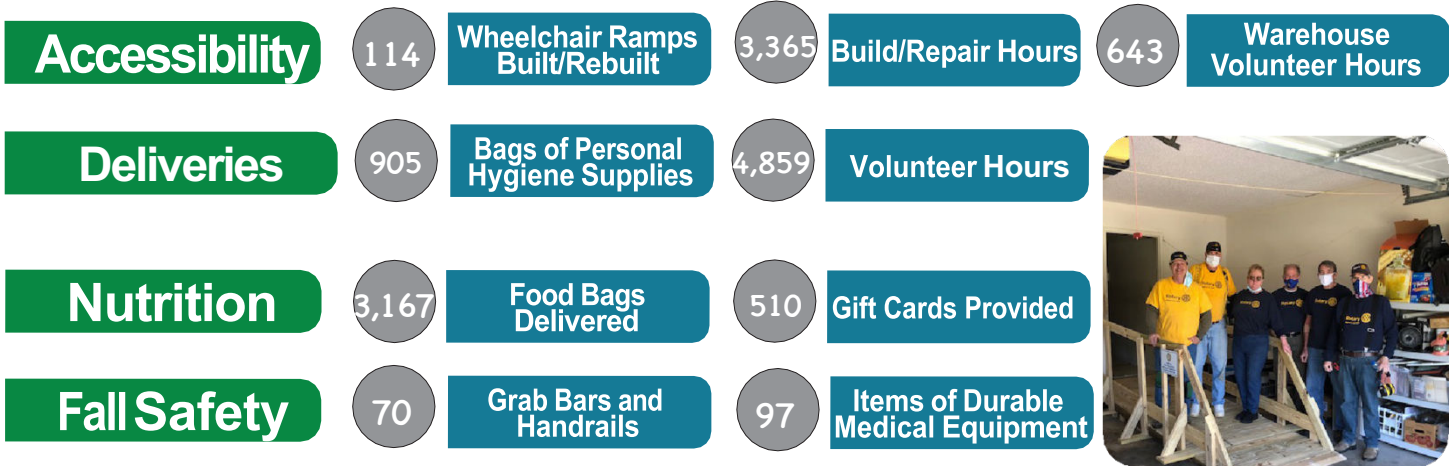
During this process, CASA policies were reviewed, created, and updated to meet the qualifications for accreditation. New procedures were put into place to improve and increase CASA's transparency, promote ethical practices within our organization, and strengthen our accountability to our community.

We are honored to display the Standards for Excellence® Seal as a symbol of trust. The Seal also symbolizes that we not only obey the law but also go beyond the minimum requirements set forth by government regulation.



CASA's **Mission** is to enable the aging (age 60+) and homebound (all ages) to live at home independently, safely, and with dignity. Providing needed volunteers services **at no cost** to help them **Age in Place**.

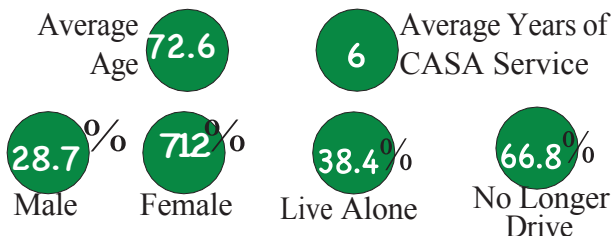
2,775 Clients enabled by CASA services to age in place.



Your Support Helps CASA Reach Those in Need

Who Are CASA's Clients?

- 160 Veterans and Spouses
- 671 Clients with Diabetes
- 230 Clients with Cancer Diagnosis



The Reality of a Fixed Income

Madison County Household Median Income:
\$5,661 month/ \$67,930 year

CASA Clients' Average Income:
\$1,281 month/\$15,372 year

Madison County Residents Living in Poverty:
11.9%*

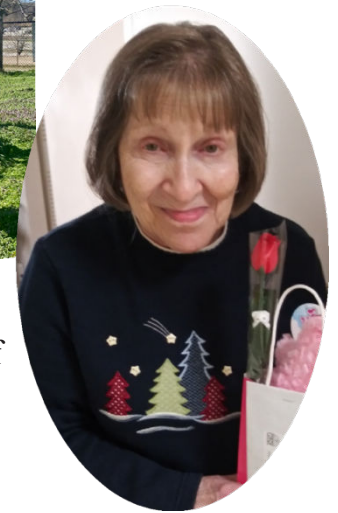
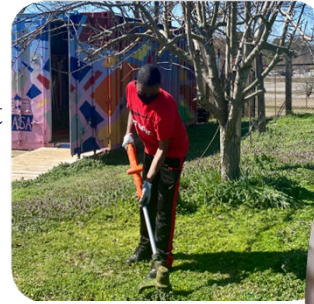
CASA Clients Living in Poverty:
54.4%

*Data from the US Census

In less than 20 years, more than 1 in 5 people will be 65 or older. Within the next five years, the senior population in Madison County will double.

Some Stats to Think About:

CASA Volunteers spent 14,888 hours providing needed services to our clients. “Independent Sector announced that the latest value of a volunteer hour is \$28.54.” (July, 2021) You can Learn more at independentsector.org. CASA’s volunteers invested \$424,903 back into the Madison County community.



CASA's FY 2020-2021 audit reported a total revenue of \$733,003 and expenses of \$608,472. Program expenses of \$608,472 with Administrative expenses of \$39,026 and fundraising expenses of \$10,853. Net assets for the fiscal year of \$386,318. A complete audit is available online (casamadisoncty.org/creating-impact) or by request through the CASA office.

CASA Staff

Ann N. Anderson,
Executive Director
Luanne Biles
Marcia Bouffard
Jessica Bumbalough
Lauren Wilson Carter

Sarita Chaloupka
Jennifer Hamilton*
Charles “C.J.”
Jackman
Susan Lee*
Anna Rodes

CASA Board of Directors

Lisa Sparks, President
Al Turner, Vice President
Marcie Lewis, Treasurer
Andrew Bailey, Secretary
Paula Cushman
Terri Dean
Stephanie Hendon

Randy “RJ” Humphries
Jeff Irby
Akshai Janak
Johnny Jefferson
Clayton Newkirk
Jonathan Rossow
Ankur Shah



Board meetings are held on the 2nd Wednesday of the month at the following location:
Care Assurance System for the Aging and Homebound
701 Andrew Jackson Way, Huntsville, AL 35801

CASA’s Mission at Work

Services Provided and Volunteer Opportunities to fit your skills, interests, and schedule:

- Transportation to Medical Appointments
- Building Wheelchair Ramps
- Installing Grab Bars and Handrails
- Weatherizing Homes (TEMP\$) Taking Energy Measures Personally = Savings
- Safety Net - Health Care Management
- CASA Vegetable Garden
- Delivering Fresh Produce
- Board of Directors Membership



Get Involved! Contact CASA at 256-533-7775 or visit our website at www.casamadisoncty.org.